



COOKIE POLICY

MARCH 2023

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1.1 What is a cookie?

Cookies are small text files that are stored on an individual’s computer or mobile device. They are widely used in order to make websites work, or work in a better, more efficient way. They can do this because websites can read and write these files, enabling them to recognise their device and remember important information that will make their use of a website more convenient (e.g., by remembering your user preferences).

1.2 What cookies do we use?

Below is a list of the different types of cookies AW may use on our website.

Essential Cookies. These cookies are essential to AW’s website in order to enable individuals to move around it and to use its features. Without these necessary cookies, AW may not be able to provide certain services or features and our website will not perform as smoothly for users as we would like.

Essential cookies on this site may include:

Cookie name	Further information
JSESSIONID	Used to help users navigate within the website and to allow them to travel back to previous pages. You can control these cookies via your browser setting but please note that our website may not function correctly if you do.
account cart	Keeps track of products added to the end user shopping cart.
cart_products	Keeps track of products added to the end user shopping cart.
nocookiealert	Tracks whether the end user has agreed to the cookie policy.
Terms	Tracks whether the end user has agreed to the terms and conditions.
Locale	Used to remember the end user location for language options
E3Html5	Tracks whether the end user browser is HTML5 compliant

Performance Cookies. Performance cookies, which are sometimes called analytics cookies, collect information about your use of this Site. They collect aggregated data of users (which is anonymous) and enable us to improve how the website works. For example, performance cookies show us which are the most frequently visited pages on the website, allow us to see the overall patterns of usage on our website, help us record any difficulties you have with our website and show us whether our advertising is effective or not.

Performance cookies on this Site may include:

Cookie name	Further information
Google Analytics	https://tools.google.com/dlpage/gaoptout

Functionality Cookies. In some circumstances, we may use functionality cookies. Functionality cookies allow us to remember the choices you make on our Site and to provide enhanced and more personalized features, such as customising a certain webpage, remembering if we have asked you to participate in a promotion and for other services you request, like watching a video or commenting on a blog. All these features help us to improve your visit to our website.

The information these cookies collect may be made anonymous in your browser.

Flash Cookies (also known as Advertising Cookies or Targeting Cookies) These cookies are used to deliver adverts that are more relevant to you and your interests. To improve your user experience, Local Shared Objects (commonly known as “Flash cookies”) are employed to provide functions such as remembering your settings and preferences. We may, in certain situations, use Adobe Flash Player to deliver special content, such as video clips or animation. Flash cookies are stored on your device, but they are managed through an interface different from the one provided by your web browser. This means it is not possible to manage Flash cookies at the browser level, in the same way you would manage cookies. Instead, you can access your Flash management tools from Adobe’s website directly.

The Adobe website provides comprehensive information on how to delete or disable Flash cookies – see <http://www.adobe.com/security/flashplayer> for further information. Please be aware that if you disable or reject Flash cookies for this Site, you may not be able to access certain features, such as video content or services that require you to sign in.