

An online course

# The awe! AM Foundation Award Course

Covers the basics of Asset Management (AM)



Provides you with the concepts, language and benefits of AM  
*and, potentially, your role within it.*

3 Modules  
1 Reading Text  
1 Knowledge Test



# Our Promises

## 1 Learning that's clear, fun and tests your knowledge as you go along



Do the modules in your own time and repeat any part you wish.

Round off and deepen your understanding with the recommended reading.

Take The Institute of Asset Management's (IAM's) 'Knowledge Test' when you're ready.

## 2 Gain an Award in Asset Management (AM)



You'll gain a real insight into Asset Management (AM) and its benefits.

On passing, you'll also gain the IAM's Foundation Award.

## 3 Value for money



Go online and do the Course 'anytime anywhere'.

It's fun with interactive exercises that drive the learning home.

The Course fee is all you pay. There are no travel or away-from-work costs.

## 4 You'll be part of a community that can evidence their knowledge



You'll be able to speak with some authority on AM.

If you want, you can continue with the awe! 'AM Certificate Course'.

# The awe! Foundation Award Course

3 Modules

+

1 Reading Text

+

1 Knowledge Test

## The Course

The 3-Step Course is a fun and effective way of covering the basics of AM.

### Learning Outcomes

- What Asset Management is
- AM's basic concepts, principles and terminology
- AM's scope, main benefits and value to different stakeholders
  
- The emergence of AM as a global Standard
- Characteristics of good AM and commonly used techniques
- Common misunderstandings, how to address them and how to aid implementation.

## Step 1: The 3 Modules

Do the 20-40 min modules using a smart device from whenever you are.

## Step 2: The Reading Text

The reading will round off and deepen your knowledge.

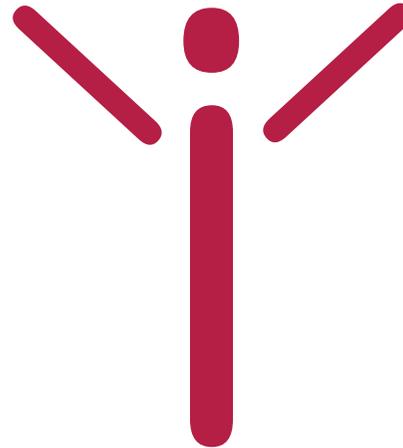
Some take 40 mins to absorb the material, others take longer and some read more widely.

## Step 3: The Institute of Asset Management's 'Knowledge Test'

On confirming you've completed the reading, you gain access to the IAM's 'Knowledge Test'.

It's a 20 min 'pass or fail' test that requires 66% or higher to pass.

# Take the Course Get the Award



## ASSET WISDOM **EMPOWERMENT**

The awe! education mark promises asset wisdom **empowerment**.

Now you can empower everyone (not just a few specialists) to manage assets across their whole life.

## ONLINE **EMPOWERMENT**

Online's advantages over classroom learning:

### **It can be done 'anytime anywhere'**

It avoids travel and away-from-work costs.

### **It ensures consistency**

Language and concepts are common to all.

### **It is better value for money**

This can aid uptake and accelerate momentum.

## 'The people factor'

People are essential for making a success of AM

## LEARNING FOR YOU

For more information and to buy,

<https://asset-wisdom.com/courses>

## LEARNING FOR STAFF & CLIENTS

Employers and educational bodies can offer awe! learning, branded as theirs, through our 'Learning as a Service' platform.

For more information,

<https://asset-wisdom.com/learningasaservice>

## A client says

"It's a great first step in building our new AM culture."

## Another says

"A small bit of awe! training for staff and clients facilitates a giant step forward."

## Contact

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