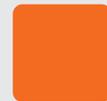
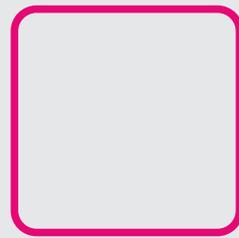
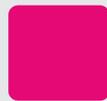




Asset Wisdom

Helping you become a total asset management organization



Maintaining and sweating
assets is insufficient.

The real need is for a
'whole life, whole systems'
approach.



An 'asset', according to the new ISO55000 set of standards, is,
"an item, thing or entity that has potential or actual value to an organization".

It may be tangible like rails and trains.

Or intangible like intellectual property and corporate reputation.

It may be owned by your organization or by a supply chain partner.

Asset management (AM) is the discipline of...

...utilizing assets to best meet short and long term organizational objectives.

Minimizing risks and costs will be important.

Maximizing flexibility and productivity will also be important.

And doing so within the context of corporate social responsibilities will be essential.

Your corporate culture will be effected.

You'll need new skills and competences.

And you'll need to learn the lingo, rules, models and systems it calls for.

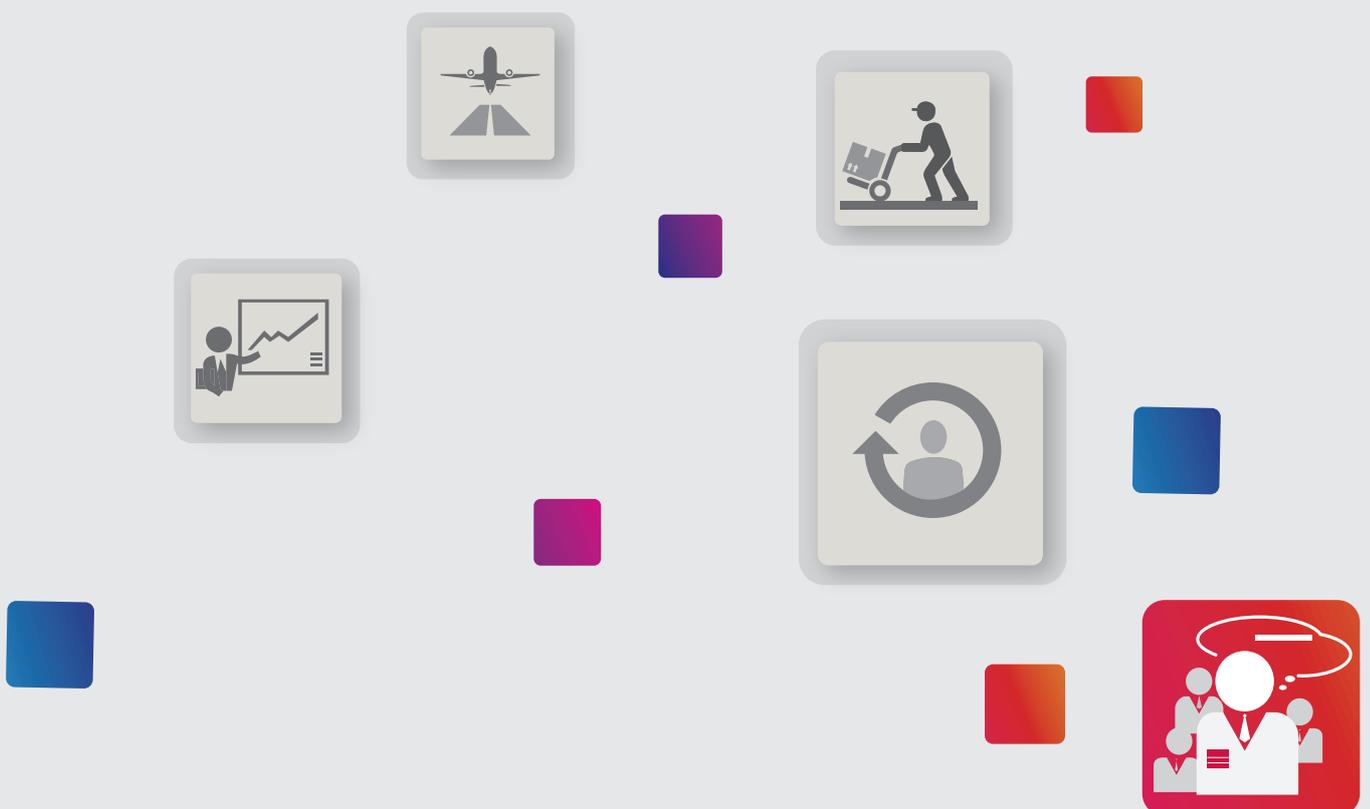
Adopting AM will, "Change the way we do things round here".

Buzz words like 'whole life' and 'whole systems thinking' will take on real meaning.

The ISO have created 3 Standards to aid uptake: ISO55000, 55001 & 55002.

Just as 'quality' reshaped expectations, the ISO55k family will be a game-changer.

Working with our partners, we're here to help you take advantage of the opportunity.



Working with world leading experts, we help you plan and take your first steps.



We like to say we work with people, not just for them.

We believe in partnership working as...

...learning, to be effective, must be done as part of a transition process.

Our business model reflects this.

We are building a network of 20 or so business partners.

Each offers our 'Total AM Learning Solution' to run alongside their core offering.

Our business partners provide a more rounded AM transition service.

Our customised learning reaches thousands at the time they need it.

The guarantee we are aiming for is..

...the right learning at the right time in the right way.

Working together, we can achieve this.



Learning solutions that
embed asset management
confidence and competence
in your staff.



We are experts in learning and have a deep understanding of AM.

We offer a 'Total AM Learning Solutions' service.

We work with partners to deliver the service to their clients.

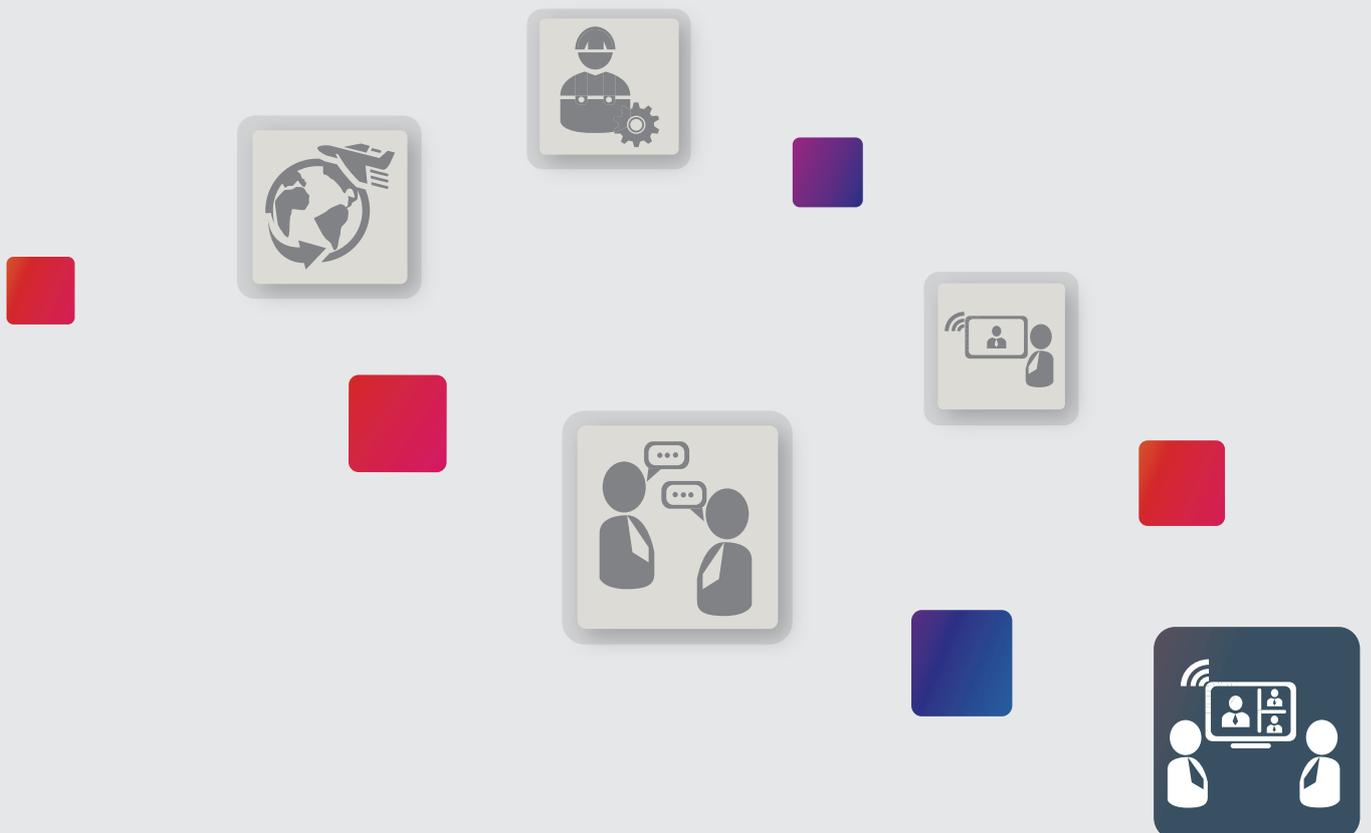
Every learning solution will be unique but most of the parts will be common.

The imperative, always, is the right thing at the right time in the right way.

Essentially, the journey for getting there involves 6 steps:

- Define need: organisational drivers and the skills and competences called for
- Identify options: learning types, delivery methodologies and ways of closing skills gaps
- Design solutions: the 'roadmap' of learning interventions (the Corporate Training Plan)
- Develop solutions: online & face-to-face, incl. classroom, assignments and coaching
- Deliver solutions: through internal or outsourced LMS and training providers
- Evaluate and refine: evidence staff & corporate gains and refine the system as needed.

Working with you, we design, develop and deliver learning solutions that give you and your clients real competitive advantage.



Let's have lunch together!

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awe!
asset wisdom
empowerment